

# Coastal Cities



# QUY NHON



## HANOI – QUY NHON



1 hr 35 min



21 hrs

## HCMC – QUY NHON



55mins



13 hrs

**1,078km** from Hanoi

**645km** from HCMC

Total number of visitors  
**2 million in H1 2022**



# PHU YEN



## HANOI – PHU YEN



1 hr 40 min



24 hrs

## HCMC – PHU YEN



70mins



10 hrs

**1,192km** from Hanoi

**489km** from HCMC

Total number of visitors<sup>3</sup>  
**650,800 in H1 2022**

# HO TRAM



**HANOI – HO TRAM**



**1 hr 40 min**

**HCMC – HO TRAM**



**2 hrs**

**1,689km** from Hanoi

**120km** from HCMC

Total number of visitors  
**762,000 in H1 2022**



# CONCEPT

Quy Nhon



High-class residential area, hotel & casino, water park, and restaurants with world-class cuisine

Phu Yen



European style and castle building

Ho Tram



Integrated resort with tropical design style, inspired by green forest and the sea



# TYPICAL PRODUCTS

## MERRYLAND QUY NHON



Scale: 656 ha

Average selling price (US\$/sq.m)

- Shophouse: US\$2,000-\$3,000
- Villa: US\$4,500- US \$6,200

## REGAL MAISON PHU YEN



Scale: 5 ha

Average selling price (US\$/sq.m)

Shophouse: US\$4,700 – US\$5,800

## NOVAWORLD HO TRAM



Scale: 1,000ha

Villa price: US\$4,000 – US\$4,200



# NOTABLE NEWS



MELIÁ HOTELS  
INTERNATIONAL

Vinpearl transferred the management of 12 hotels and resorts to Meliá Hotels International for at least 10 years.





AT THE  
CENTER OF  
**WHAT'S**  
**NEXT**



**CUSHMAN &  
WAKEFIELD**

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**THANK YOU**

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