

INTERIOR

WE MAKE A DIFFERENCE



**CUSHMAN &
WAKEFIELD**



Bringing working
environments to life

DESIGN



ROOMS THAT INSPIRE
MUST APPEAL
TO ALL 5 SENSES

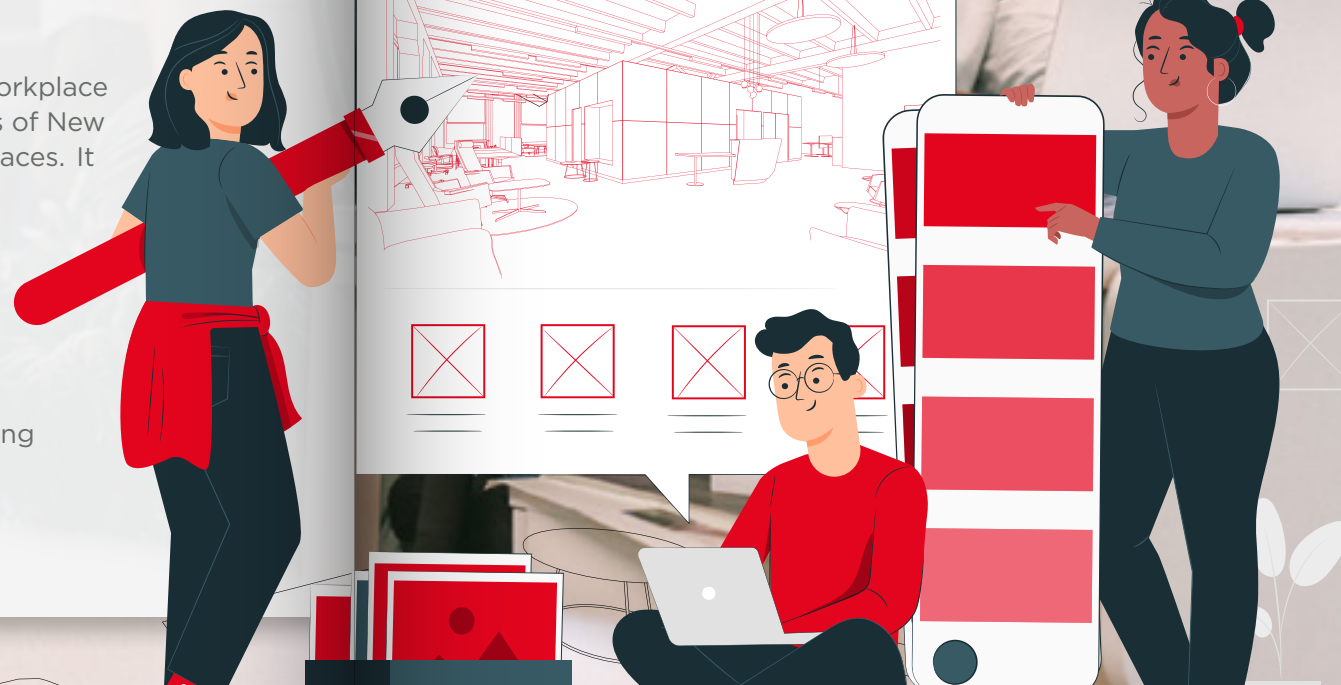
CUSHMAN & WAKEFIELD

INTERIOR DESIGN

NEW WORK IS ON THE RISE

“Just another day at the office” is a no-go for today’s talent. A fixed desk is no longer the centre of all work. Agility, flexibility, creativity, teamwork and diversity are the buzzwords that count now and in the future. Today, people also work in a café or perform high concentration tasks in their home office, but for teamwork and joint brainstorming sessions, the office is, and will remain, unbeatable. It is a team meeting place, a prestigious embodiment of the brand for clients and a place people identify with, and through which they feel

connection with the company. Workplace Design combines all these facets of New Work culture of modern workplaces. It creates spaces for concentrated work and collaboration, social exchange and relaxation, learning and presenting. Because an inspiring and creative environment is one of the most important building blocks for attracting and retaining the right talent.



CUSHMAN & WAKEFIELD

INTERIOR DESIGN SERVICES

OFFICE DESIGN CREATES IDENTIFICATION

New working environments come to life through their individual design and become an unmistakable expression of the brand. Furniture, colours, lighting and accessories support your New Work culture, create identification and increase the well-being of everyone who works here. We create well-thought-out spaces and design concepts - soothing, trendy yet timeless, high-quality and in keeping with your corporate culture. We focus on sustainability and design your new working environment in accordance with current ESG criteria.



Cushman & Wakefield,
Hamburg

OUR INTERIOR DESIGN SERVICES



Development of a holistic design approach within your CI



Material and colour concepts and sustainable product selection



Detailed room and design plans, visualisations and mood boards



Furniture sampling and selection as well as surface definition



Technical design coordinated with your overall measures



Time planning and preparation for implementation



Support with tenders, construction supervision

DESIGN

CUSHMAN & WAKEFIELD

INTERIOR DESIGN CONCEPT

FROM IDEA TO VISUALISATION TO ROOM

What is your story, your identity, your brand message? Before we develop a design concept for your office, we get to know you - your business field, your company, your visions. How can your story be experienced in a space? How can your values be implemented as a common thread in the design concept? What can be implemented and what perhaps not? A concept tailored to you forms the basis for a successful implementation of your new interior design.

**DESIGNED
FOR YOUR
BRAND**

Cushman & Wakefield,
The Westlight, Berlin

CUSHMAN & WAKEFIELD

INTERIOR DESIGN PLANNING

MATERIALS, VISUALISATION AND SAMPLING

Workplace design means planning, creativity and a feel-good atmosphere. We create room and design plans, define usage zones and design individual details for you - from the reception and branding wall to the bar counter and employee arena. We make a pre-selection for all furniture and develop surfacing and colour schemes. On mood boards, in visualisations and as a presentation, we bring the design to life. So you can see and feel what your future office will look like even before it is implemented.

FINETUNING FOR YOUR SPACES

Mastercard,
Marienturm,
Frankfurt am Main

CUSHMAN & WAKEFIELD

GREEN INTERIOR DESIGN

BECAUSE A HEALTHY SPACE MOTIVATES

Sustainability and quality are our top priorities. We are committed to planning and implementing each of our client projects as sustainably as possible. In doing so, we pay just as much attention to high-quality materials as we do to our partners. We know which furniture manufacturers and tradesmen work sustainably and with care. We check all materials that are used for their composition, origin, manufacturing methods and supply chains. And we select only those paints, building elements and surfacing materials that ensure a healthy indoor climate.

**HIGH QUALITY
MATERIALS &
SUSTAINABILITY.**

Upfield,
Valentinskamp,
Hamburg

CUSHMAN & WAKEFIELD

UNIQUE INTERIOR DESIGN

**LOFT, CLUB OFFICE,
MINIMALISMUS
OR ELEGANCE**

Every project is as individual as your business model and corporate philosophy. In the end, every newly-designed office is a unique original.

**SOFTWARE
COMPANY,
HAMBURG**

**PURE STORAGE,
MUNICH**



**MASTERCARD,
FRANKFURT**



**SHOPIFY,
BERLIN**



CUSHMAN & WAKEFIELD

WILD OFFICE LIFE

WE WALK THE TALK. NEW DESIGN FOR OUR OWN OFFICES:

If you want to advise others, you should start with yourself. Be creative. Develop yourself further. Create a good working atmosphere. We have brought the New Work culture to life in our Berlin office 'The Westlight' - with the right touch of liveliness and as a mirror of our company culture - creative, open and with plenty of room for team spirit.



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ROJECT & DEVELOPMENT

OUR SERVICES



Interior Design

An interior design that matches your brand is the basis for motivated and efficient work. Furnishings, colours, lighting, accessories, when tailored to your needs, support your work culture and operational needs. We create a dynamic space for you and your employees, adapted to your corporate vision.



Workplace Strategy

Modern working environments are increasingly making the decisive difference. We make your workplace vision a reality and work with you to develop a comprehensive workplace strategy that reflects your corporate goals, culture and work processes. The focus is primarily on improving communication and collaboration.



Design + Build

Major project, existing space redesign, complete building or partial areas: Implement your construction project with us – on schedule, within budget and to the agreed quality. We advise you in all phases, manage your projects as owner or occupier representative and act as the central point of contact for all service providers involved.



Project Management

Whether it's a furnishing concept or the most complex reconfiguration project: We realise working environments that suit your company and make your project idea reality in accordance with your requirements. As general contractor, we take on the complete project execution and the responsibility for project design, costs and turnkey implementation.



PROJECT & DEVELOPMENT

OUR SERVICES



General Planning

As an experienced general planner, we take on all architectural and engineering services in accordance with HOAI as well as control and management tasks on request. Particularly in the case of complex building projects, feasibility studies and quality control during construction are also part of the range of services we offer.



Technical Due Diligence

Is the property you want to buy or sell in good condition? Does it need to be modernised? We evaluate the technical aspects of properties, give you an overview of defects and draw your attention to any risks - hard facts for your negotiations and contracts.



Technical Consulting

Increase the performance of your property and portfolio with the right technical equipment. We advise you on all aspects of your property - from inventory analysis to investment planning and risk assessment. For optimised planning in development projects, higher yields in the management phase and strong arguments in the context of realisation.



Development Monitoring

Do you have an overview of all project and portfolio risks? We analyse your portfolio and compile transparent data for you - all at the click of a button in clear dashboards in real time. This allows you to make the right decisions and take action at an early stage, anytime and anywhere.



LIFE IS WHAT WE MAKE IT



Cushman & Wakefield,
Hamburg

CUSHMAN & WAKEFIELD

Germany

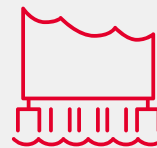
5 locations | 450 employees



Frankfurt



Munich



Hamburg



Berlin



Dusseldorf

As one of the leading global real estate service providers, we advise companies, owners and investors worldwide. We find suitable office space and sound assets, support and manage construction projects, manage and evaluate portfolios or create interiors for the working world of tomorrow. At over 400 locations in 60 countries, 50,000 colleagues are working on innovative real estate solutions – for more sustainability on our planet, more diversity and inspiration in our cities and more value for our clients. Because: **life is what we make it.**

Worldwide



\$10.1 billion
revenue 2022



400
offices



50,000
employees



60
countries

CUSHMAN & WAKEFIELD

INTERIOR DESIGN



Cushman & Wakefield,
Hamburg

“ A WORKING ENVIRONMENT FOR
WELLBEING AND EFFICIENCY, LIGHT,
SUSTAINABLE MATERIALS, YOUR
BRANDING AND PHILOSOPHY.

**COMBINING ALL OF THESE
EFFECTIVELY, IS THE GOAL OF ALL
OUR PROJECTS.**

”

VERA LIEBCHEN

Head of Interior Design DACH



Cushman & Wakefield,
Hamburg

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